



JOELLE FERLY

Joëlle Ferly studied Photography in Paris, France (Master from the University of Paris 8) and Fine Art in London, UK (MA from the Saint Martin School)

She has always worked on her own art practice, which started as photography to later turned into art video, installations as well as performance. Today Joëlle Ferly prefers to describe herself as being an artist doing « contemporary art », as such definition allows her to explore a wider range of areas spanning from conceptual art to contemporary dance.

Joëlle Ferly taught a picture research course at the University of the Arts London which got a real success in providing work to students. She came back to Guadeloupe in 2008 and has become one of the most active artists to run regular lectures in art schools and universities in both Guadeloupe and Martinique.

In 2009, Joëlle Ferly founded L'Artocarpe, an artist run organisation. L'Artocarpe, to date, has become one of the main references for contemporary art in Guadeloupe, gathering over 70 members from the island, as well as from Martinique, Paris, St Martin, Dominique, Haiti, Trinidad, Brazil and beyond. You can follow the various activities of L'Artocarpe online : www.artocarpe.net

In parallel to setting up L'Artocarpe, Joëlle has had no less than 35 international exhibitions ever since she returned to the Caribbean, 5 years ago. Last year, Joëlle Ferly represented Guadeloupe in a solo show at the Biennial of Havana in Cuba as well as at the First Biennial of Aruba, under the curatoship of Jose Manuel Noceda.

Her presentation is to give you an account of the issues related to the context within which L'Artocarpe emerged, and the strategy being used to make L'Artocarpe at the forefront of the art scene in and beyond Guadeloupe.



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